

2015 Year In Review



main street
DOWNTOWN PARAGOULD

Our Mission: Revitalizing Downtown

Main Street Paragould's vision is to realize the full potential of Downtown, with acknowledgment of our historic culture, while aiming towards a new era of development, growth, and productivity.

1st Quarter

- ▶ Panelist at the Arkansas Festival and Events Association meeting
- ▶ Delta Byways Award - *Delta Byways Outstanding Member Award*
- ▶ Worked with Paragould High School EAST Lab
- ▶ Main Street Arkansas's Annual Program Assessment with State staff
- ▶ 1st Quarter Main Street Arkansas training in Little Rock
- ▶ Site visit from Susan Shaddox, *Interior Design Consultant Main Street Arkansas*
- ▶ Paragould Regional Chamber of Commerce Leadership Paragould speaker
- ▶ City Council

2nd Quarter

- ▶ Attended National Town Meeting (Required Main St. AR training)
- ▶ City Council
- ▶ Meet and Greet for new business - *The Chocolate Choo Choo*
- ▶ Site visit from Mason Toms, *Exterior Design Consultant Main Street Arkansas*
- ▶ Speaker at Rotary
- ▶ Hosted Delta Cultural Center
- ▶ Economic Development training in Jonesboro
- ▶ 2nd Quarter Main St. training in Eldorado
- ▶ Attended Arkansas Municipal League meeting in Little Rock

3rd Quarter

- ▶ Grant presentation in Little Rock with Lieutenant Governor
- ▶ Site visit from Susan Shaddox, *Interior Design Consultant Main Street Arkansas*
- ▶ East Arkansas Planning and Development meeting in Pocahontas
- ▶ Arkansas Forestry Commission visit in Downtown Paragould
- ▶ Speaker at Business and Professional Women meeting
- ▶ Attended Destination Downtown meeting in Little Rock
- ▶ City-wide Clean Up

4th Quarter

- ▶ Guest on KAIT8 Mid-day
- ▶ Speaker at Exchange Club meeting
- ▶ Arkansas Delta Byways meeting
- ▶ Hosted Paragould's first Veterans Day Parade and Program
- ▶ Guest on Jonesboro Radio Group Stations
- ▶ Speaker for the Chamber's Youth Leadership program
- ▶ Site visit from Susan Shaddox, *Interior Design Consultant Main Street Arkansas*

Main Street Paragould, the destination...

a wonderful mix of dining options, venues for entertainment, specialty shops, office/professional, and service providers, specializing in customer service.

All located in the "One and Only" Downtown Paragould.

By The Numbers

- + **\$151,972** spent in building facades
- + **\$1,148,147** spent in other building repairs
- + **\$941,350** was the combined cost of properties that sold
- + **\$20,122.20** was spent on completed public projects-banners, signage, street signs, and trees
- + **9** new businesses opened creating **20** new jobs
- + **4** existing businesses moved into DT
- + **5** businesses had employee and/or space expansions
- + Downtown had a net gain of **40** new jobs and **7** businesses
- + **1046** volunteer hours were invested in Main Street Paragould, at a value of **\$21,182**
- + **\$4850.40** was awarded to MSP from the Greene County Community Fund for improvements in Centennial Park
- + **12** e-newsletters were published

2015 Events

Monthly	Perking On Pruettt
May, Jun., Jul., Aug.	Paragould Farmers' Market
Jun., Aug., Oct.	Rummage at the Rails
August	Dog Day of Summer
October	The Downtown Paragould Zombie Walk
November	Paragould Veterans Day Parade
December	Holiday Traditions
	Downtown Trick or Treating
	Downtown Christmas Open House
	Small Business Saturday
	The Paragould Christmas Parade

Main Street Paragould is Downtown's Representation on:

- ⊙ National Register Commercial Historic District Review Board
- ⊙ Economic Development Council's Planning Committee
- ⊙ Paragould Regional Chamber of Commerce's Tourism Committee
- ⊙ The Paragould Farmers' Market Steering Committee
- ⊙ AR MOCA-Arkansas Museum of Contemporary Art
- ⊙ The Greene County Economic Development Strategic Planning Committee
- ⊙ The Arkansas Delta Byways
- ⊙ Collins Theatre Foundation

Main Street Paragould, Inc., the organization.... a 501(c)(3) non-profit corporation organized under the laws of the State of Arkansas.